

Joel Zeff

Height 5'10" Waist 34" Inseam 30" Collar 16.5" Sleeve 32" Suit 40" Suit Length R Shoe 9 US

Television and Commercials

My 27-KDFI Promos	Principal	KDFI-KDFW
TXU	Principal	Michael Oleksinski, Dir.
KXAS 5 Dallas News promo	OC	KXAS Marketing
Rent-A-Center	Principal	Rocket Productions
Harrah's Casino (3 spots)	Principal	Rock House Films
Mydiscountbroker.com	Principal	Apollo Films
Time Warner Cable	Principal	Film Crew
Extraco Bank	Principal	T3
The Movie Zone (TV series)	Co-host (March- Dec. 1999)	UPN-21 Dallas
Bestway Rent to Own (5 spots)	Principal	Magic Video Productions
Pizza Hut/ Dallas Cowboys	Principal	TLP/Teleworks
Sirloin Stockade (3 spots)	Principal	Perfectly Round
Emprise Bank (5 spots)	Principal	Perfectly Round
McDonald's	Principal	Moroch & Associates
Eagle Country Market	Principal/Spokesperson	Norton Pictures
Dallas Stars/Texas Rangers (Spec)	Principal	The Northway Group
Pizza Hut (Spec)	Principal	TLP
Dog (Short Film)	Edmonds	Procyon Productions
Good Morning Oklahoma (twice)	Featured Guest	Morning News/KTUL-TV
Good Morning Texas	Featured Guest	Morning News/WFAA
Good Morning Texas	Principal	WFAA-TV/Buf Tanager
BestWay (radio)	Announcer	Magic Video
Pepsi/Star Wars (spec radio)	Announcer	TLP
Pizza Hut/Cowboys (radio)	Principal	TLP
Senior Pro Golf Tour (radio)	Principal/True Fan	GSD&M
7-11 (radio)	Voice	Richards Group
Dallas Cowboys Special	Guest	KTVT/Channel 11

Industrial/Corporate

All Industrials listed are Spokesperson and/or Principal. A (*) denotes repeat client.

□Texas Instruments	Taylor Publishing*	Glaxo Smith Kline
General Motors	Dallas CVB	Arthur Andersen*



The
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Agency

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Andersen Consulting	Magic Video*	Today's Staffing*
Bestway*	Hydrotex*	Yahoo
RadioShack	Sally Beauty Supply	Rite Aid
Corporate Magic	Ecentris	CyLink
Ernst and Young*	JC Penney	TLP*
Pepsi One	Hewlett Packard*	Nortel Networks*
STB Systems, Inc.	EDS*	Wolf Brand Chili
Berry/Brown Advertising	Applebee's International	International Speakers Bureau*
Jenkins and Gilchrist Law*	Dresser, Inc.	NEC
Showcase Productions	Pier One	Primedia Productions
LaSalle Bank	Tyson Foods/Ben E. Keith*	